



January 28, 2010

8:30am – 3:45pm

Holiday Inn - Syracuse/Liverpool

Finding Profits in Turbulent Times



Dr. David Kohl

Professor Emeritus, Agriculture Economics Virginia Tech University

Dr. David Kohl received his M.S. and Ph.D. degrees in Agricultural Economics from Cornell University. For 25 years, Kohl was Professor of Agricultural Finance and Small Business Management and Entrepreneurship in the Department of Agricultural and Applied Economics at Virginia Tech, Blacksburg, Virginia. He was on special leave with the Royal Bank of Canada working on advanced initiatives for two years, and also assisted in the launch of the successful entrepreneurship program at Cornell University. Kohl has won numerous awards and recognition for his teaching skills from students, farmers and agri business.

Hotel Directions

Holiday Inn - Syracuse/Liverpool

441 Electronics Parkway, Liverpool, NY | Phone: (315) 457-1122

From the East (Albany): Take I-90 West to Exit 37 (Electronics Parkway). Hotel is located across the street.

From the West (Buffalo): Take I-90 West to Exit 37 (Electronics Parkway). Hotel is located across the street.

From the North (Watertown): Take I-81 South to Exit 25 (7th North Street). Take a right off the exit. Follow one mile to the end.

From the South (Ithaca): Take I-81 North to Exit 25 (7th North Street). Take a right off the exit. Follow one mile to the end.

Agenda

- 8:30 Registration and Exhibits
- 9:30 **Pulse of the Economy: Around the Corner and Down the Road**
Dr. David Kohl
- 10:45 Break and Exhibits
- 11:15 Dr. David Kohl continues
- 12:15 Lunch
Yield Contest Results
Exhibits
- 1:45 **The Winning Game: Enhancing Your Marketing Skills**
- 2:15 Farmer Panel to challenge Dr. Kohl and discuss their management strategies.
Farmer Panel:
Tom McCormick, *McCormick Farms*
Ron Robbins, *North Harbor Dairy*
Jason Swede, *Gary Swede Farms*
Doug Young, *Spruce Haven Farms*
- 3:45 Adjourn
NYCGA Annual Meeting

NYCGA New Member Discount

New NYCGA membership is only \$25 (a 50% discount) with your paid registration for the 2010 Corn Expo.

**Register online at:
www.nycorn.org**

2010 Corn Expo Registration Form

Pre-registration deadline is January 15, 2010. After January 15 all registrations will be at on-site pricing.

Name(s): _____

Company: _____

Address: _____

Phone: _____ Email: _____

Credit Card: VISA MasterCard

Name on Card: _____ CIN #* _____

Card Number: _____ Exp. Date: _____

*CIN # is the three digit verification number on the back of your credit card

Member Registration

_____ @ \$50 /\$60 on-site \$ _____

Nonmember Registration

_____ @ \$75/\$85 on-site \$ _____

2010 Membership Dues

New Member Dues @ \$25 \$ _____

Membership Renewal @ \$50 \$ _____

Total Due \$ _____

Please send registration form with payment to:

NYCGA, 4 Youngs Place, Latham, NY 12110 or Fax: (518) 783-1258